

THIS CERTIFICATE IS PROUDLY AWARDED TO

Luis Delgado

FOR SUCCESSFULLY HAVING PASSED THE EXAM FOR

# Conversation Designer CxD1

This course teaches how to design AI conversations that are user-centric, structured, and effective. Learn to craft engaging dialogues, build conversation flows, and apply best practices for creating AI assistants that enhance user experiences.

CERTIFICATE ID

692f2d651068bd46d105fbe1

DATE OF ISSUE

12/02/2025

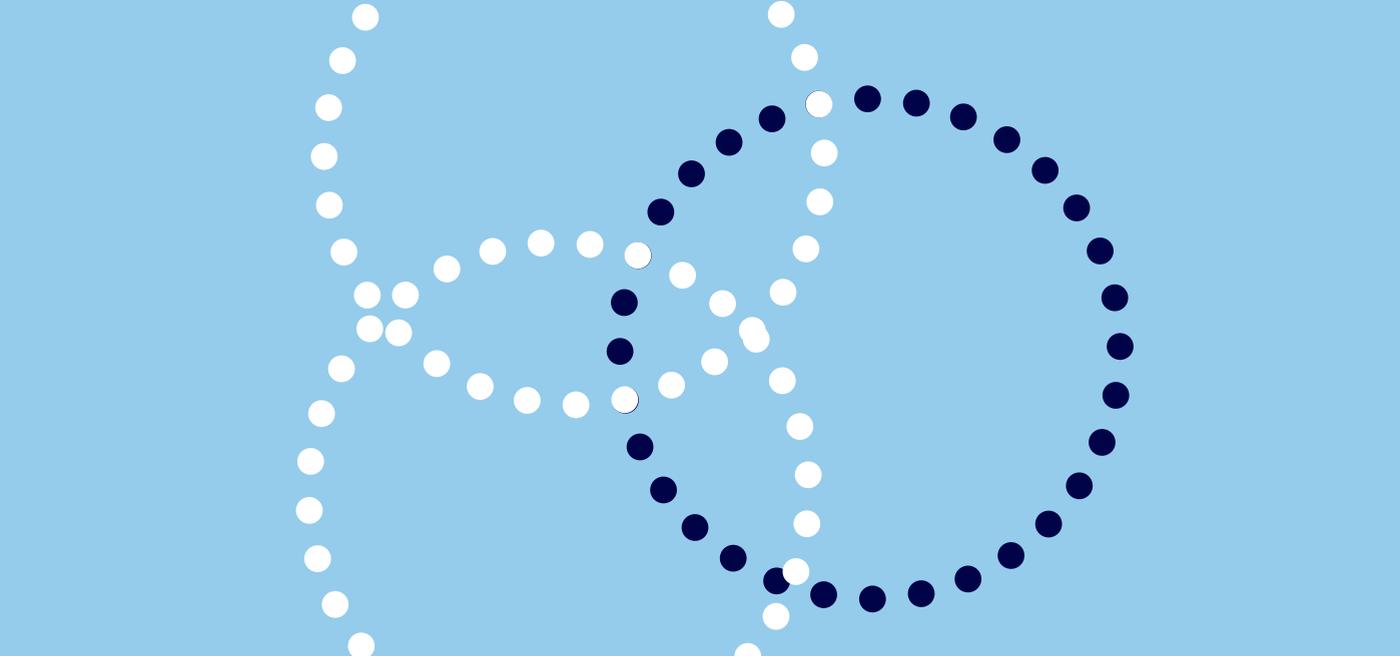
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**Hans van Dam**

Conversation Design Institute  
[www.conversationdesigninstitute.com](http://www.conversationdesigninstitute.com)

 Conversation Design  
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# Conversation Designer CxD2

This course teaches how to write clear, natural, and persuasive copy for AI assistants. Learn advanced conversational writing techniques, tone of voice strategies, and methods to create engaging and brand-aligned chatbot and voice assistant dialogues.

CERTIFICATE ID

692f3ef1326d7d9b4000b9be

DATE OF ISSUE

12/02/2025

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**Hans van Dam**

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